

**Idaho School Nutrition Association**  
**Board Meeting**  
**Meridian, ID**  
**October 10, 2014**

1. President Bobbie Coleman called the meeting to order at 9:47am.
  
2. **STATE DEPARTMENT & NUTRITION:** Due to a time conflict, their report was moved up the agenda.
  - A. Jean Zaske
    - 1) Reviewed the attendance of the state conference breakout sessions.
    - 2) Module trainings are being revised. You can contact the state to schedule local training sessions. They are looking into the possibility of being able to test out of taking the first module on kitchen math in order to go straight to module two.
    - 3) She will assist in helping to plan the mini conferences.
  - B. Colleen Fillmore
    - 1) Staffing changes have recently occurred within the state department office.
    - 2) Administrative reviews are being scheduled.
    - 3) Direct certification has new upgrades. There is an equipment grant available to assist in purchasing new computers in order to better utilize the direct certification matching process.
    - 4) The Hunger Summit is October 28, 2014. Jane Thornton, deputy undersecretary, will be the keynote speaker. They will be discussing NSLP challenges and successes with local directors.
    - 5) University of Idaho has requested to be able to present on the “Legume Project” at all three of the mini conferences.
    - 6) Department of Agriculture has farm to school grants.
    - 7) US Challenge criteria is getting easier to meet. There is money available to send a cadre out to assist.
  
3. **DAIRY COUNCIL PICTURE:** Pohley Richey took a picture of the board sipping chocolate milk for local farmers. She also showed a short video featuring local dairymen which is currently being run on local tv stations.
  
4. **THOUGHT OF THE DAY:** Kathy Rowbury
  
5. **SECRETARY ROLE CALL:** 15 members present, 2 members and State Department present via conference call.
  
6. **APPROVAL OF MINUTES:** A motion was made to approve the minutes as written by Carleen Pratt, was seconded by Judy Loughmiller and approved.

- 7. FARM TO SCHOOL GRANT, LEAH CLARK DEPT OF AG:** Idaho was one of fifteen states that received a “Conference and Events” grant. These funds will be used to provide 4 farm to school workshops. The first meeting, held in February, will be for farmers and food producers. The other three workshops will be provided at each of the mini conferences. The workshops are comprised of two days which include a day of farm tours and a day of classes. Due to the seasonal aspect of farming, ideally the workshops would be June or later. She will be involved in the planning of the conferences.
- 8. MISSION AND VISION STATEMENT REVIEW:**
- A. The mission statement was kept as written – “Idaho promotes nutritious meals for healthy minds and bodies.”
  - B. The Vision statement was updated by the executive board on October 9, 2014.
    - 1) The old version – “To offer the best meals possible to the most children possible.”
    - 2) The updated version – “To be a leader, advocate and educational resource for school nutrition professionals promoting excellence in food and nutrition to Idaho’s children.”
- 9. TREASURER’S REPORT AND CONFERENCE EXPENSE REPORT:** Bobbie Coleman presented the report in Anji Baumann’s absence. October 2014 balance is 24,643.05. Carolyn Sullivan made a motion to accept the treasurer’s reports and Carleen Pratt seconded the motion. Motion was accepted.
- 10. 2014/2015 ANNUAL BUDGET:** Bobbie Coleman presented the budget in Anji Baumann’s absence. Anji was able to answer questions via conference call regarding expected revenue estimations. Judy Loughmiller made a motion to approve the budget as written and Kim Johnson seconded the motion. Motion accepted.
- 11. AREA REPRESENTATIVE REPORTS:** Reports from Area 1, 2, 3, 4, 6, 7 and 8 were shared.
- AREA ONE: Carleen Pratt reported that between remodels and storm damage to schools, many of chapters have experienced a slow start to their activities this year. She noted that schools are experiencing reduced participation and/or enrollment. The Rivercity chapter was recognized for their assistance in planning the 2014 summer conference as it was held in Post Falls.
  - AREA TWO: Carmen Griffith reported that some of the chapters are less active at this time due to changes in program managers. Meal numbers are improving in some areas due to growing enrollment. Staffing issues continue to be a problem. School gardens have been successful. She is working with Area one on the mini conference.
  - AREA THREE: Kellie Campbell reported that her area continues to only contain one chapter. Their activities involve one 5-6 hour mandatory class for SNA

members on the MLK holiday. Their annual project involves sponsoring families in need by gathering food money for Christmas.

- **AREA FOUR:** Kim Johnson reported that area chapters are providing classes on the new regulations, workman's comp, food allergies, and state level training. Fundraising includes participation in local bizarres.
- **AREA SIX:** Carolyn Sullivan reported that area chapters are providing classes such as "Serving it Safe", fire extinguisher safety, CPR, Civil Rights, etc. Fundraising activities include pot/pan sales, cinnamon roll sales, etc. The Minidoka chapter will also be gathering mittens and hats to donate in December.
- **AREA SEVEN:** Rose Lee Evans reported that there may be more activity in Preston due to the hiring of a new director. Marsh Valley has not been very active due to difficulty in participation and involvement.
- **AREA EIGHT:** Lisa Ward's report was read by Judy Loughmiller in her absence. Area chapter classes have included training on dealing with bullying, emergency preparedness, gardening, etc. Fundraising plans include smoothie and pie sales, craft fairs, etc. West Jefferson is also planning to provide a meal in a bag to a family in December.

**12. MEMBERSHIP CHAIR REPORT:** Heather Plain reported via conference call in her absence. Membership is down slightly from our goal of 794 with 20 more members needed. We have 95% retention from last year. She is working on trying to organize ISNA members into various chapters to be able to email member lists to the area reps and board members. She is also working on putting together some promotional materials that can be sent to each chapter to keep membership on the minds of all. Only new SNA members will receive a membership card by mail. Existing members can view/print an electronic copy at [my.schoolnutrition.org](http://my.schoolnutrition.org).

**13. CERTIFICATION:** Peggy Bodnar reported that she is researching ways to increase Level One certifications. Pending the USDA federal regulation update, new professional standards will help people exceed Level One requirements for yearly training. She noted that we need to emphasize the benefits of SNA membership (free educational opportunities, monthly magazine, motivational and rewarding, etc.). She is looking to assist program directors in getting employees certified and will partner with Heather Plain to look for ways to drive membership and certification. CEU credit approval process will be changing as she will be providing the list of criteria to the chapters on what qualifies. We will no longer need to submit everything for approval.

**14. LEGISLATIVE REPORT:** none at this time.

**15. LEGISLATIVE CHAIR/VENDOR CHAIR COMBINATION APPOINTMENT:** The executive board made the decision at the October 9, 2014 meeting to combine the legislative chair

and vendor chair positions. This decision as well as the vote to appoint Judy Loughmiller was unanimously approved.

**16. ART CONTEST UPDATE:** Kathy Rowbury reported that the 2013-2014 art was matted and displayed at the state conference. The art will be sent back to the appropriate schools with checks. Debbie Timm noted that she is sending out the 2014-2015 art contest info for directors to distribute to schools. Per discussion, it was decided that she will send it out immediately with the deadline for entries around December 15<sup>th</sup>.

**17. COMMUNICATION CHAIR REPORT:** none. Executive board accepted Jennifer Kennedy's official resignation in executive session on October 9<sup>th</sup>. Cheryl Stewart, Driggs, Idaho was assigned the vacant position of Communication Chair by President Bobbie Coleman.

**18. VENDOR MEMBERSHIP CHAIR REPORT & MINI CONFERENCE FEE DISCUSSION:** Judy Loughmiller discussed possibly decreasing vendor fees for mini conferences this year due to the additional traveling and time spent. Price break for attending all three conferences is also a possibility. Final cost info will be forwarded to Bobbie.

**19. INDUSTRY REP REPORTS:**

- A. Laurie McLuskey of Northwest Distributors asked to receive an invoice for Louise Sublette Award.
- B. Brian Starr of Simplot thanked the board for the opportunity to be part of the planning and leadership for the ISNA.
- C. Pohley Richey of the Idaho Dairy Council explained the new "Monthly Grant Calendar" where monthly grant allocations are now specific to certain items each month. Grant applications are available online. The program is evolving to more of a partnership with each district rather than just an equipment transaction. Grant opportunities for "Fuel up to Play 60" were presented. Information and applications can be found online. She also explained the "For Love of the Play Video/Photo/Essay Contest" where the first place winner receives a visit at their school from a player for the Seattle Seahawks as well as four tickets to a game.

**20. PUBLIC POLICY & LEGISLATION COMMITTEE REGIONAL REPORT:** Bobbie Coleman gathered input from the board regarding issues and concerns from around the state on the federal regulations. SNA will be review in order to determine what areas need further research in order to complement its advocacy efforts with Congress and USDA.

**21. ISNA WEB PAGE UPDATE:** Bobbie Coleman encouraged the board to spread the word of the [www.idahosna.org](http://www.idahosna.org) website. She requested that we let her know if we see any areas that need to be improved or added.

**A. AWARD RECOGNITION:**

- 1) Lisa Ward received the Thelma Flanagan Gold Achievement Award.
- 2) Lori Wolf received the Louise Sublette Award of Excellence.
- 3) Idaho received the Credentialing 5% Goal Award.

**22. MINI CONFERENCE 2014/2015 DATES:**

- A. Area 1 & 2: Sandpoint June 24-25, 2015
- B. Area 3 & 4: Payette with exact dates pending in order to accommodate the Farm to School conference
- C. Area 6,7,8: Wood River (tentatively) May 2, 2015

**23. FUTURE 2014/2015 CONFERENCE UPDATES:**

- A. School Nutrition Industry Conference: Phoenix, AZ, January 11-13, 2015
- B. Legislative Action Conference: Washington DC, March 1-4, 2015
- C. National Leadership: Sand Diego, CA, April 23-25, 2015
- D. Annual National Conference: Salt Lake City, UT, July 11-15, 2015

**24. ANNUAL PLAN OF ACTION REPORT:** was discussed in the executive board meeting.

**25. NEW BUSINESS:**

- A. Bobbie is scheduling the 2019 ISNA state conference for North Idaho. She is researching holding it at the Coeur d'Alene Casino in Worley. The venue has changed since it was held there a few years ago and improvements have been made. It looks to be the best deal thus far.
- B. 2015 will be mini conferences. 2016 will be held in Boise. 2017 will be held in Southern Idaho. 2018 will be mini conferences. 2019 will be held in North Idaho.

**26. SCHEDULE NEXT BOARD MEETING:** The meetings will be March 12-13, 2015. Board meeting scheduled for March 13<sup>th</sup> 10am-2pm at the Dairy Council office.

**27. ADJOURN:** Judy Loughmiller made a motion to adjourn, Carleen Pratt seconded and the motion passed. Meeting adjourned at 1:34pm.